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STATEMENT UNDER 37 CFR 3.73(b)Applicant/Patent Owner: EFFECTIVELY CREATIVE, LLCApplication No./Patent No.: 10/574,019 Filed/Issue Date: 03/39/2006Entitled: **METHOD, SYSTEM AND COMPUTER PROGRAM FOR DISPLAYING INFORMATION**EFFECTIVELY CREATIVE, LLC, a LIMITED LIABILITY COMPANY

(Name of Assignee)

(Type of Assignee, e.g., corporation, partnership, university, government agency, etc.)

states that it is:

1. ☒ the assignee of the entire right, title, and interest; or
2. ☐ an assignee of less than the entire right, title and interest
(The extent (by percentage) of its ownership interest is _____ %)

in the patent application/patent identified above by virtue of either:

- A. ☐ An assignment from the inventor(s) of the patent application/patent identified above. The assignment was recorded in the United States Patent and Trademark Office at Reel _____, Frame _____, or for which a copy thereof is attached.

OR

- B. ☒ A chain of title from the inventor(s), of the patent application/patent identified above, to the current assignee as follows:

1. From: SUSAN LOUISE ROGERS To: EFFECTIVELY MANAGEMENT SYSTEMS LTDThe document was recorded in the United States Patent and Trademark Office at
Reel _____, Frame _____, or for which a copy thereof is attached.2. From: EFFECTIVELY MANAGEMENT SYSTEMS LTD To: EFFECTIVELY CREATIVE, LLCThe document was recorded in the United States Patent and Trademark Office at
Reel _____, Frame _____, or for which a copy thereof is attached.

3. From: _____ To: _____

The document was recorded in the United States Patent and Trademark Office at
Reel _____, Frame _____, or for which a copy thereof is attached.☐ Additional documents in the chain of title are listed on a supplemental sheet.☒ As required by 37 CFR 3.73(b)(1)(i), the documentary evidence of the chain of title from the original owner to the assignee was, or concurrently is being, submitted for recordation pursuant to 37 CFR 3.11.

[NOTE: A separate copy (i.e., a true copy of the original assignment document(s)) must be submitted to Assignment Division in accordance with 37 CFR Part 3, to record the assignment in the records of the USPTO. See MPEP 302.08]

The undersigned (whose title is supplied below) is authorized to act on behalf of the assignee.

Jeffery Fromm

Signature

Jeffery Fromm

Printed or Typed Name

Director, Effectively Creative, LLC

Title

7/19/08

Date

408-250-0102

Telephone Number

This collection of information is required by 37 CFR 3.73(b). The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.11 and 1.14. This collection is estimated to take 12 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

If you need assistance in completing the form, call 1-800-PTO-9199 and select option 2.

ASSIGNMENT OF PATENT APPLICATION

THIS ASSIGNMENT made as of the 11 day May 2006.

I, **SUSAN LOUISE ROGERS**, of 37 Moncrieff Avenue, Nelson, New Zealand, have agreed and hereby agree to assign to **EFFECTIVELY MANAGEMENT SYSTEMS LTD ("EMS")**, a New Zealand company, of 37 Moncrieff Avenue, Nelson, New Zealand, in furtherance of my/our obligations to EMS, and do hereby assign and transfer to ECLLC, its successors and assigns, the entire right, title and interest, including the right of priority, in, to and under the international PCT application entitled:

METHOD, SYSTEM AND COMPUTER PROGRAM FOR DISPLAYING INFORMATION

Filing date: 6 October 2004

Application No.: PCT/NZ2004/000243

and the invention(s) and improvement(s) set forth therein, and all Letters Patent of all countries which may be granted thereon or therefore from national phase patent applications filed from the PCT application; and any and all patent applications, continuations, continuations-in-part (C-I-P's), divisionals, and renewals of and substitutes for said application for said Letters Patent; and any reissues, or reexaminations, or extensions of said Letters Patent.

I/we additionally authorize EMS to file applications in our name for Letters Patent in any country, to be held and enjoyed by EMS, its successors, assigns, nominees or legal representatives, to the full end of the term or terms for which said Letters Patent respectively may be granted, reissued or extended, as fully and entirely as the same would have been held and enjoyed by me/us had this assignment, and transfer not been made;

AND I/we hereby covenant that I/we have full right to convey the entire interest herein assigned, and that I/we have not executed and will not execute any agreement in conflict herewith, and I/we further covenant and agree that I/we will, each time a request is made, and without undue delay, execute and deliver all such papers as may be necessary or desirable to perfect the title to said invention(s) or improvement(s), said application and said Letters Patent, to EMS, its successors, assigns, nominees or legal representatives, and I/we agree to communicate to EMS, or to its nominee, all known facts respecting said invention(s) or improvement(s), said application and said Letters Patent, to testify in any legal proceedings, to sign all lawful papers, to execute all disclaimers and divisionals, continuations, C-I-P's, reissue and foreign applications, to make all rightful oaths and declarations, and generally to do everything possible to aid EMS, its successors, assigns, nominees and legal representatives to obtain and enforce, for its or their own benefit, proper patent protection for said invention(s) or improvement(s) in any and all countries provided the expenses which may be incurred by me/us in lending such cooperation and assistance are paid by EMS;

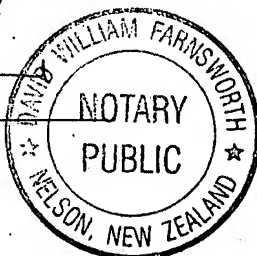
AND I/we hereby authorize and request any official of any country or countries whose duty it is to issue patents on applications as aforesaid, to issue to EMS, as assignee of the entire right, title and interest, any and all Letters Patent for said invention(s) or improvement(s), including any and all Letters Patent which may be issued and granted on or as a result of the application aforesaid, in accordance with the terms of this assignment.

IN WITNESS WHEREOF, the parties hereto have executed this assignment with effect from and as of the date first written above.


SUSAN LOUISE ROGERS

Witness signature
David William Farnsworth
Notary Public
78 Selwyn Place
Nelson
New Zealand

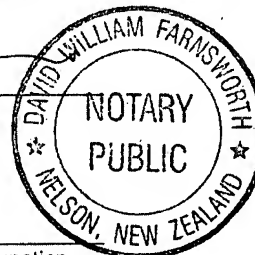
Witness name/address/occupation




EFFECTIVELY MANAGEMENT SYSTEMS LTD

Witness signature
David William Farnsworth
Notary Public
78 Selwyn Place
Nelson
New Zealand

Witness name/address/occupation



ASSIGNMENT OF PATENT APPLICATION

THIS ASSIGNMENT made as of the 11 day May 2006.

We, EFFECTIVELY MANAGEMENT SYSTEMS LTD, a New Zealand company, of 37 Moncrieff Avenue, Nelson, New Zealand, have agreed and hereby agree to assign to EFFECTIVELY CREATIVE, LLC, a limited liability company incorporated under the laws of the state of Colorado, having its principal place of business in Fort Collins, Colorado (hereinafter ECLLC), in furtherance of my/our obligations to Effectively Creative LLC, and do hereby assign and transfer to ECLLC, its successors and assigns, the entire right, title and interest, including the right of priority, in, to and under the international PCT application entitled:

METHOD, SYSTEM AND COMPUTER PROGRAM FOR DISPLAYING INFORMATION

Filing date: 6 October 2004

Application No.: PCT/NZ2004/C00243

and the invention(s) and improvement(s) set forth therein, and all Letters Patent of all countries which may be granted thereon or therefore from national phase patent applications filed from the PCT application; and any and all patent applications, continuations, continuations-in-part (C-I-P's), divisionals, and renewals of and substitutes for said application for said Letters Patent; and any reissues, or reexaminations, or extensions of said Letters Patent.

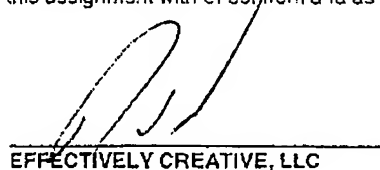
I/we additionally authorize ECLLC to file applications in our name for Letters Patent in any country, to be held and enjoyed by ECLLC, its successors, assigns, nominees or legal representatives, to the full end of the term or terms for which said Letters Patent respectively may be granted, reissued or extended, as fully and entirely as the same would have been held and enjoyed by me/us had this assignment, and transfer not been made;

AND I/we hereby covenant that I/we have full right to convey the entire interest herein assigned, and that I/we have not executed and will not execute any agreement in conflict herewith, and I/we further covenant and agree that I/we will, each time a request is made, and without undue delay, execute and deliver all such papers as may be necessary or desirable to perfect the title to said invention(s) or improvement(s), said application and said Letters Patent, to ECLLC, its successors, assigns, nominees or legal representatives, and I/we agree to communicate to ECLLC, or to its nominee, all known facts respecting said invention(s) or improvement(s), said application and said Letters Patent, to testify in any legal proceedings, to sign all lawful papers, to execute all disclaimers and divisionals, continuations, C-I-P's, reissue and foreign applications, to make all rightful oaths and declarations, and generally to do everything possible to aid ECLLC, its successors, assigns, nominees and legal representatives to obtain and enforce, for its or their own benefit, proper patent protection for said invention(s) or improvement(s) in any and all countries provided the expenses which may be incurred by me/us in lending such cooperation and assistance are paid by ECLLC;

AND I/we hereby authorize and request any official of any country or countries whose duty it is to issue patents on applications as aforesaid, to issue to ECLLC, as assignee of the entire right, title and interest, any and all Letters Patent for said invention(s) or improvement(s), including any and all Letters Patent which may be issued and granted on or as a result of the application aforesaid, in accordance with the terms of this assignment.

IN WITNESS WHEREOF, the parties hereto have executed this assignment with effect from and as of the date first written above.

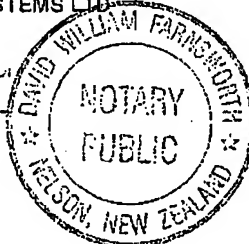

EFFECTIVELY MANAGEMENT SYSTEMS LTD


EFFECTIVELY CREATIVE, LLC

Witness signature

David William Farnsworth
Notary Public
70 Selwyn Place
Nelson
New Zealand

Witness name/address/occupation



Witness signature

Jill Dubler
8103 Bruns Dr
Fort Collins, CO
80525
Consultant